LEARNING FROM JAPANESE COMMUNITY ABOUT POSSIBILITIES OF LOCAL POTENTIAL

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1. INTRODUCTION AND OBJECTIVES

Expressions of existing conditions of Japanese local areas are used negative words, such as depopulation, aging and lack of actors who work for indigenous industries. On the other hand, once actual circumstances come out, there are a lot of valuable possibilities which can be sources of learning, in those areas. Objectives of this study are learning from activities and indigenous knowledge of local people, and considering to the way of utilizing a local potential which is found. Finally build a Framework of Field Campus in Saijo city in Ehime prefecture with using those potential.

2. WHAT IS LOCAL POTENTIAL?

In this sentence, local potential represents a lot of matter which belong to the local area. For example climate, ecosystem, landscape, tradition, industry, and those people who acquire knowledge and skills which are stocked and characterized by their local history or lifestyle. Whatever it seems difficult to realize that people evaluate value of those resources, because those have become common sense for local people.

3. FINDING LOCAL POTENTIAL AND COMPREHEND ACTUAL SITUATION

Result of collecting secondary data, workshop, interview and observing in Saijo city could show diversity, like from sea to mountain, urban area and marginal village, industry and agriculture, people, and conservation activities for terrace paddy field that are abandoned land. Those various factor are included just 30km range. In addition, it was also observed that one item had multifunctional aspects. Therefore it is required to discovery potential carefully.

Finding weak points of Saijo city are stocking unwrought information about natural surroundings, and local government tends to focus on problem analysis for using their policy.

4. FRAMEWORK OF FIELD CAMPUS

Based on those observations, framework of Field Campus has concerned. Using various potential apply to the framework rather than inputting technique and materials from outside of local area. A flow of this framework is following.

- 1. Finding, collecting, and sharing potential
- 2. Utilizing potential and output information
- 3. Involving people and information, participating local people
- 4. Restoring and stocking information
- As a result, this activity has influence on people who reevaluate their local resources.

There is no real campus but this situation brings good result, such as making network between inside and outside, and applies to various fields, as a practical study field.