

A policy suggestion of “Popular-Participation-type Public-Private Fund”

as a solution of the problem on raising Policy Resource

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Key Words: *Policy resource, Innovation policy, Fundraising, Donation, Policy choice, National vote, Public-Private fund, Crowd funding, Populism*

1. Background

It is “breakthrough of social issue by innovation” that present Japan society has to accomplish. In order to implement a policy both resource and a process to bunch up it are necessary. However, it grows harder to raise resource to be devoted into policy (especially policy investment) because of present Japan’s situation of economy, politics, society, and so on. The resource-management vision gets more considerable, that a policy is able to be done only when resource is obtained.

2. Problem setting and definition

This paper defines the resource needed to implement a policy as “Policy Resource”, and its fundamental one is fund and public-willingness.

How we bunch up the policy resource into effective form, though getting harder to raise it? Under this question, this paper defines as “Indirect bunching of policy resource” the structure that fund and public-willingness are bunched up via the government and parliament, and defines as “Direct bunching of policy resource” the structure that people directly devote them into a certain policy issue. Then we analyze and discuss both and try to propose a solution.

3. Analysis and discussion of the “Indirect” and the “Direct” bunching of policy resource

Though the “Indirect” is currently dominant, then it gets more difficult to raise resource. The “Indirect” shows reasonable functions, but also margins. It would be beneficial to install the “Direct” as a complement. Actually there are such actual cases as popular-funded project, policy-choice voting, fundraising for certain policy and so on. Thus the “Direct” would be effective especially for some policy issues which meet such particular conditions as “striking people’s emotion, philosophy, or ideal”.

4. “Popular-participation-type Public-Private fund” as a solution

This paper proposes, for the policy issue of innovation, “Popular-participation-type Public-Private fund” that consists of the elements of actual cases of the Direct bunching of policy resource described above. Every time some great accomplishment is reported, public attention on this topic rises sharply but that is just temporal. This plan targets to make use of such people’s excitement as policy resource. In particular it enables people to fund the innovation seeds they count on of small or non-profit businesses, which face quite severe situation for fundraising for their innovative business deployment.

This is a trial that the idea of resource-management is applied to policy process.